



**MARIAN**  
**EDU CITY**  
Latin Archdiocese of Trivandrum



**MARIAN**  
**BUSINESS**  
**SCHOOL**  
TRIVANDRUM



# MBA

## ADMISSIONS 2025



**MARIAN**  
**ENGINEERING COLLEGE**  
Approved by AICTE & Affiliated to KTU



+91 91889 18194, 94957 07111  
<https://mbs.marian.ac.in>





## Preamble

Marian Business School is committed to shaping future-ready global leaders capable of driving innovative and practical solutions for the challenges of tomorrow's digital economy. Managed by the Latin Archdiocese of Trivandrum under the Trivandrum Social Service Society, the college fosters an environment of entrepreneurial thinking and critical problem-solving, strengthened by frequent industry-academia collaborations. Situated on a picturesque 52-acre green campus, it is part of Marian Educity, which includes Marian Business School (MBS), Marian Engineering College (MEC), Marian College of Arts and Science (MCAS), Marian College of Architecture and Planning (MCAP), St. Jacob's Training College (B.Ed), Little Flower Football Academy (LIFFA), and Marian Crafts and Arts Centre of Excellence.

## Vision

To empower innovative and ethical future business leaders by providing them with skills and knowledge that enable them to excel in a rapidly evolving business environment, drive sustainable growth, and actively contribute to societal welfare.

## Mission

To be a leading institution nurturing visionary leaders through innovative, sustainable and ethical practices, driving excellence in management in a rapidly evolving global economy, enhancing societal well-being.

## Program Highlights

- Innovative Learning Practices
- Experiential Learning
- Industry fit Add-on courses
- Accomplished faculty with Ph.Ds
- Industry Focused Curriculum
- Corporate Connect
- Experts as Mentors
- Holistic Education
- Best Placement Opportunities
- Employability enhancement & Soft skills training
- Nurturing Entrepreneurial Mindset







## Electives & Add-Ons Offered

- Supply Chain Management
- Logistics Management
- Digital and Social Media Marketing
- Data & Business Analytics
- Innovation & Entrepreneurship Management
- Security Analysis & Portfolio Management
- Cost Accounting and Budget Control
- NBFCs & Micro Finance
- Leadership, Influence & Power
- Global HRM
- Talent Source & Acquisitions
- Retail Management
- Brand Management
- Six Sigma & Total Quality Management (TQM)
- Healthcare Management
- Business Intelligence
- Artificial Intelligence Strategies for Business
- Design Thinking
- Advanced Project Management
- Family Business
- Hospitality and Tourism Management & many more.

## Eligibility Criteria

- All the aspiring candidates should be graduate in any discipline from a University recognized by UGC.
- Minimum marks in aggregate for General category is 50%, for SEBC (OBC) candidates is 45% and a pass is sufficient for SC/ST candidates.
- Students appearing for the final year examination can also apply
- Applicants must have a valid score in any of the prescribed entrance exam for MBA - CAT / CMAT / KMAT in the admission year.

## Selection Process

- All the aspiring candidates should apply online for the MBA Program through admission portal.
- On the basis of the score in CAT / CMAT / KMAT, candidates will be called for Group Discussion and interview.
- Final selection on the basis of CAT / CMAT / KMAT score and performance in GD and personal interview.



## Facilities @ Marian

- Well organised library with a wide range of resourceful books and journals
- Air conditioned and well-equipped classroom with audio – visual facilities.
- Well-furnished hostels for boys & girls inside the campus
- Outdoor & indoor recreation facilities.
- Convenient college bus facility for Kollam & Trivandrum districts.
- Industry sponsored state of the art facility labs.

## Specialisations Offered

- Finance
- Human Resources
- Marketing
- Operations
- Information Systems
- General Management

### RECRUITERS @ MARIAN



## Advantages @ Marian

- 25 years of academic excellence
- Academic collaboration with Foreign Universities
- Consistently good academic results with university toppers
- NBA accredited programs
- 52 Acres of Integrated Lush Green Campus
- Nodal Centre of National Program on Technology Enhanced Learning (IIT Madras)
- Institute Innovation Council established by MHRD, Govt. of India
- Govt. approved Technology Business Incubator (TBI)
- UST supported Miyawaki Forest in 20 cents, largest in its style in Kerala
- Certified Green Campus
- Well established Career Guidance & Placement Unit (CGPU)
- Proximity to Industrial & Technology Parks including Technopark, KINFRA Park, KINFRA Video & Film Park, etc.

## MARIAN EDU CITY

### MARIAN ENGINEERING COLLEGE

MOB: +91 9495707111, 0471-2707111

### MARIAN BUSINESS SCHOOL (MBA)

MOB: +91 9188918194

### MARIAN COLLEGE OF ARCHITECTURE & PLANNING

MOB: +91 9495707555

### MARIAN COLLEGE OF ARTS & SCIENCE

MOB: +91 9526605413

### ST. JACOB'S TRAINING COLLEGE (B.ED)

MOB: 0471 2704251

### MARIAN CRAFT & ARTS CENTRE OF EXCELLENCE

MOB: +91 8301 908 450

### LITTLE FLOWER FOOTBALL ACADEMY (LIFFA)

MOB: +91 9746 870 421



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